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Dear Patients and Friends,

Thank you once again for the confidence you have shown me and my staff over the years. Since I began practicing endocrinology more than 30 years ago, there have been many changes. I have always tried to provide you with the most comprehensive, professional and compassionate medical care. Unfortunately, the dramatic changes that have occurred over time in the way medicine is practiced in this country have continued to challenge my ability to deliver that high-level of personalized service.

My practice has grown steadily over the years from small and intimate at the onset to rather large today. Every year, the pressure to see more patients increases and this often times leaves both patients and doctor dissatisfied. With this in mind, I have researched alternative avenues for delivery of care to you. This important addition to my practice will allow me to take care of my expanded patient base and offer a new personalized wellness program. This new program will allow us the opportunity to work closer together than in the past.

Beginning February 1, 2016, I will offer the option of a concierge model of care within my present practice. I will be assisted in implementing and managing this new addition by Concierge Choice Physicians (CCP). A portion of each work day will be allocated to my new program, and the rest of the day will remain as it is now, for patients in my traditional practice.

Regardless of your decision, I pledge to continue to care for all of my existing patients. The new program is available to support my patients who are seeking more time, enhanced service and advocacy.

I am excited to implement the concierge program. It is a return to the practice of medicine as it was in the past, when physicians had personal relationships with their patients, understanding their lifestyle and health needs, and serving as a trusted advocate for their health.

The program makes me more available to my patients in a variety of ways. By limiting the number of patients allowed, it provides me the time and flexibility necessary for the level of service and attention to detail that both you and I desire. It also allows for a much stronger emphasis on preventive care and wellness.

My concierge program will also provide you with:

- An annual comprehensive exam with screenings that go beyond what can be offered in a typical physical. It includes a thorough patient history along with a variety of health risk appraisals and supplementary testing customized to your unique needs. Most importantly, the extended nature of the exam allows us to work more closely together to examine all of the ways we can improve and maintain your health.
- Dedicated concierge hours so appointment windows are longer and start on time
- Relaxed visits so that you can feel comfortable asking all your questions
- Same day/next day appointments during office hours
- My private cell phone number so you can reach me after hours or on weekends
- Convenient email communication for non-urgent matters
- Same day response by me to your calls
- A private office phone number
- Enhanced coordination of care with other specialists and health providers
- My personal communication with you to explain test and laboratory results
- Facilitation with pharmacies and insurance plans
- Your medical information loaded on a portable flash drive

Initially, I will limit the membership to 150 patients. This will ensure that I have the appropriate amount of time allocated for both my concierge and my traditional patients.

I hope you will strongly consider membership in the program. If you would like to join or have questions, please call (877) 888-5565 and a representative from CCP will assist you. Or simply complete the enclosed membership application. Again, membership is limited and on a first-come, first-served basis.

Thank you again for entrusting your health care to me.

A handwritten signature in black ink, appearing to read "Dennis Gage". The signature is fluid and cursive, with the first name being more prominent.

Dennis Gage, M.D.